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**B.W. Furlong & Associates Returns as Presenting Sponsor of the
2016 Jersey Fresh International Three-Day Event**
Leading veterinary practice continues historical ties with Jersey Fresh

Allentown, NJ – March 15, 2016 – The Jersey Fresh International Three-Day Event (JFI) proudly welcomes the return of B.W. Furlong & Associates as JFI's 2016 Presenting Sponsor.

The Jersey Fresh International Three-Day Event, one of most influential international three-day events in the United States, plays an integral part in the Olympic and World Equestrian Games qualifying selection process for the United States and Canada. JFI returns to the Horse Park of New Jersey, May 11-15, to host qualifying selection trials for the Land Rover U.S. Eventing Team that will compete in the 2016 Summer Olympic Games in Rio de Janeiro, Brazil.

Based in Oldwick, New Jersey, B.W. Furlong & Associates is one of North America's premier equine veterinary practices, providing multi-dimensional clinical and ambulatory services to clients throughout the northeast and mid-Atlantic regions. Satellite offices are also located in Wellington and Ocala, Florida, and Middleburg, Virginia, extending the reach of B.W. Furlong & Associates' exceptional care of sport, show and pleasure horses. In addition, the practice's Equine MRI of NJ and partnership with Advanced Equine Imaging of Wellington (Florida), and recent opening of Furlong's Soundness Center in Oldwick, allow clients unparalleled access to the latest in diagnosis, treatment and rehabilitation.



Few veterinarians involved with the sport of Eventing are as respected as Dr. Brendan Furlong and his team. Dr. Furlong helped lay the groundwork for JFI and has been its official attending veterinarian since the Event's inception in 2003. Dr. Furlong was the long-time official veterinarian for the U.S. Eventing Team, overseeing the care of the Team's horses over the course of five Olympics from 1994 to 2012. His passion for sport horse care and expertise in that field has made Dr. Furlong a key factor in the careers of some of the world's most successful and iconic equine athletes.

"Partnering with B.W. Furlong and his team again highlights the importance of the safety, care and pride we have for both horse and rider at the Jersey Fresh International Three-Day Event," said Dan Wunderlich, Chair of the JFI Organizing Committee. "The ongoing support and partnership from B.W. Furlong & Associates plays a vital role in the development of our Event."

Now retired from his official Olympic position, Dr. Furlong currently focuses on furthering the development of Eventing in the U.S. By substantially increasing his involvement with JFI and the Horse Park of New Jersey, Dr. Furlong and his team strive to enhance the competition's profile and realize its full potential as a three-day event of national and international significance. Partnering again with JFI as its Presenting Sponsor has allowed Dr. Furlong to directly support both established and up-and-coming riders and continue his involvement in the development of national teams on home turf.

"It is our practice's honor to have been there for the riders and their horses for many years, and we are pleased to now play a bigger role in furthering the Jersey Fresh International Three-Day Event's significance, while continuing to promote equine care and giving back to the equine community," said Dr. Brendan Furlong.

JFI and B.W. Furlong & Associates invite spectators to enjoy a fun and action-packed weekend watching former and future Olympians, shopping and entertainment for equestrians and non-equestrians, alike. Spectators can also participate in tailgating during the Cross-Country Phase of the competition, hat decorating contests, children's activities and so much more!



Dr. Brendan Furlong with the 2015 Jersey Fresh International CCI3 Winner Buck Davidson riding Ballynoe Castle RM, groom Kathleen Blauth-Murray and Buck's mother Carol Davidson (c) Shannon Brinkman

Admission to JFI and the Horse Park of New Jersey is free on Wednesday, May 11 (first Jog); Thursday, May 12 (Dressage phase, day one); and Friday, May 13 (Dressage phase, day two). General admission tickets for Saturday, May 14, and Sunday, May 15, are available at the gate for \$10 per person; Children under 12 years old will be admitted free of charge, as will 4-H and FFA members (with ID), Pony Club members (with pin), and military members and their dependents (with ID). Seniors 65 years and older will be admitted at a discount of \$5 per person. General Admission does not include admission to VIP/pre-reserved tents or pre-reserved tailgating spots. More information about tailgating and VIP/JFI Member packages is available online.

The Jersey Fresh International Three-Day Event/Horse Park of New Jersey is a 501(c)(3) Not-For-Profit, Charitable and Educational organization that relies on sponsors, volunteers and members to sustain operations. Further information about JFI is available at www.jfi3d.com. Further information about the Horse Park is available at www.horseparkofnewjersey.com.