



www.jfi3d.com

**Jersey Fresh International Three-Day Event
May 10-14, 2017**

Request for 2017 Media Credentials

The Competition

The Jersey Fresh International Three-Day Event (JFI) will be held May 10-14, 2017, at the Horse Park of New Jersey in Allentown. The event draws equestrian sports' top competitors in this discipline.

Eligibility for Media Credentials

Media credentials for the Jersey Fresh International Three-Day Event will be issued to working print, television, radio, and Internet journalists and photographers who have written letters of assignment from a recognized media outlet to cover the Event. Access for freelancers, amateurs, bloggers, and others not affiliated with recognized media outlets will be considered on an individual basis. The JFI Organizing Committee reserves the right to refuse any credential request.

Use Accompanying Form to Request Media Credentials

Media credentials should be requested using the accompanying form. Media credential acceptance letter, admission and parking passes will be mailed to those approved for credentials.

It is our pleasure to provide members of the media with:

- Full access to competition venue (excluding stabling area)
- Access to basic information (course maps, orders of go, daily results)
- Competitors, organizers, officials, and other Event representatives available for interviews upon request and according to availability
- Media working areas
- Press conference area
- Wi-Fi access
- Light snacks and beverages



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Request for 2017 Media Credentials

NAME: _____

PUBLICATION/ORGANIZATION: _____

ADDRESS TO WHICH
CREDENTIALS SHOULD BE SENT: _____

CITY/STATE/ZIP CODE: _____

COUNTRY: _____

TELEPHONE (cell): _____

FAX: _____

E-MAIL: _____

MUST BE SIGNED BY EDITOR: _____

(Assignment Editor Signature)

***ATTENTION EDITORS:** If you are assigning more than one photographer, please designate the name of your primary photographer. You may designate only **ONE** primary photographer. **A separate Media Credential application must be completed for each person.**

PLEASE CHECK ONE

- Journalist
- Photographer
- Editor

PLEASE CHECK ONE

- Newspaper
- Magazine
- Television
- Radio
- News Agency
- Website

PLEASE CHECK IF YOU ARE

- IAEJ Member
- Editor** *please check if this is your primary photographer*

I verify that I am an adult and that I am on assignment for _____;
a **letter of assignment on the assigning company's letterhead** is enclosed with this request.

**PLEASE RETURN THIS FORM WITH LETTER OF ASSIGNMENT
NO LATER THEN APRIL 30 TO:**

**Jersey Fresh International Three-Day Event
c/o Classic Communications
38 Mechanic Street, Suite 101
Foxboro, MA 02035-2042**

Tel: (508) 698-6810 ext. 10

meg@classic-communications.com